

PUBLIC RELATIONS OFFICER'S REPORT 2020

Compared with last year this year has been quieter than last when the aftermath of Ringing Remembers was still affecting PR.

I sent a report of the 2019 AGM, held in July at Builth Wells, to the Ringing World and to the Brecon and Radnor Express. I wrote reports on the Guild's activities for the Diocesan Conferences 2019 and 2020 and have continued to maintain a good relationship with the editor of Cymuned, the diocesan magazine, who is always ready to consider articles about ringing which have a more general interest. Getting pieces into the local paper has been harder.

I originally offered to take on the role of PR Officer for the northern part of the Diocese to help ease the pressure on the Guild PR Officer at a stressful time for her. Since then so much of PR has become focused on social media that I feel it is now time to hand over to someone with more time and more up-to-date skills than mine.

Kath Johnson
PR Officer (North).